

REP HEADLINE# 6399978
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 22.45
*** WFLA-TV ***

ADV # ADV. NAME FOLIO NELSON/E/SEN/FL
AGY # AGY. NAME ABAR HURTON MEDIA

REP. # OFF. # SALESMAN #

6190 GROVEDALE COURT, SUITE 200

BUYER NAME SHELLI HUTTON
SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6399978

CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON 4 SENATE:ADD EST#664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 22.45

REP: REVISION
SPOTS CANCELED
LN'S 33-35 ADDED
NEW TTL \$87,420
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE:ADD

8/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		900A-1000A	30		\$1,040.00	10/30	11/1	1		TU,TH	1
---	---	--	------------	----	--	------------	-------	------	---	--	-------	---

PROGRAM : TODAY SHOW 3
CON COM1: TODAY SHOW 2

17	S		800P-900P	30		\$2,900.00	11/2	11/2	0		FRI	0
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PROGRAM : VOICE REPEAT
CON COM1: VOICE REPEAT

11/2/12-TC

✓

REP HEADLINE# 6399978
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9389 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 22.45
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		800P-900P	30		\$1,200.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
19	S		1000P-1100P	30		\$1,400.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
33	A		700P-800P	30		\$1,350.00	11/3	11/3	2		SAT	2
PROGRAM : STARWATCH JAMES BOND												
CON COM1: STARWATCH JAMES BOND												
34	A		900P-1100P	30		\$1,400.00	11/3	11/3	2		SAT	2
PROGRAM : MOTW RUDY												
CON COM1: MOTW RUDY												
35	A		700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												

NOV/12 87420.00

CONTRACT TOTAL 87420.00
TOTAL SPOTS 43

MARKET TOTALS \$364,416 WFLA 44% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3

News Channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	87420	Campaign Ref:	JM112103002
Buyer:	FL	Client/Product/Estimate:	././664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson 4 Senate*Add*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ...TF..	01	1450	30 Comme	Nbr of Spots	2	2	2900
2	M-F 6a News ..T....	01	1450	30 Comme	Nbr of Spots	1	1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
5	M-F 9a Today Show II ...T....	01	1040	30 Comme	Nbr of Spots	1	1	1040
6	M-F 10a News ..W.F..	01	300	30 Comme	Nbr of Spots	2	2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots	2	2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	160
9	M-F 1p Days Of Our Lives ...T...	03	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	87420	Campaign Ref:	JM112103002
Buyer:	FL	Client/Product/Estimate:	1 / 664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/1/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots	1	1	400
11	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots	1	1	450
12	M-F 5p News ..W.F..	01	1700	30 Comme	Nbr of Spots	2	2	3400
13	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
14	M-F 630p ET / 530p CT NBC Nightly News ...F...	01	5000	30 Comme	Nbr of Spots	1	1	5000
15	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots	1	1	7500
16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots	1	1	7500
17	Sat 10p ET / 9p CT Law & Order SVUS.	03		30 Comme	Nbr of Spots	1	1	
18	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme	Nbr of Spots	1	1	25000
19	M-Su 11p NewsS	01	2500	30 Comme	Nbr of Spots	1	1	2500
20	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30	Nbr of Spots	2	2	2600
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

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Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
21	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	01	1300	30 Nbr of Spots		1	1	1300
22	M-F 1237a ET / 1137p CT Late Night ..W.F.. Comme	01	400	30 Nbr of Spots	2		2	800
23	Sat 7a Today ShowS Comme	01	1000	30 Nbr of Spots	1		1	1000
24	Sat 9a NewsS Comme	03	300	30 Nbr of Spots	1		1	300
25	Sat 1130p ET / 1030p CT Saturday Night LiveS Comme	01	2500	30 Nbr of Spots	1		1	2500
26	Sun 8a Today ShowS Comme	01	1100	30 Nbr of Spots	1		1	1100
27	Sun 9a NewsS Comme	03	300	30 Nbr of Spots	1		1	300
28	Sun 12p NewsS Comme	03	150	30 Nbr of Spots	1		1	150
29	M-F 1237a ET / 1137p CT Late Night M..... Comme	01	400	30 Nbr of Spots		1	1	400
30	Sat 12p NewsS Comme	03	150	30 Nbr of Spots	1		1	150
31	Fri 8p Star Watch PrimetimeS Comme	04		30 Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87420	Campaign Ref: JM112103002
Buyer: FL	Client/Product/Estimate: / / 664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
32	Sat 7p Star WatchF.....S.....	03	1350	30 Comme	Closed PR Nbr of Spots	2	2	2700
33	Sat NBC MovieS.....	07	1400	30 Comme	Nbr of Spots	2	2	2800
34	Sat 7a Today ShowS.....	01	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 10p ET / 9p CT Law & Order SVU	30 Commercial	10/29/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	JM112103002
31	Fri 9p Star Watch Primetime	30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	JM112103002

Grand Totals

		Month 11 Weeks: 4			
		10/29	11/05		
Totals	Spots	43	35	8	
	Cost	87420	72210	15210	

Grand Totals:

Spots: 43
Gross Total: 87,420.00
Commission: 13,113.00

Net Total:

74,307.00

Local

OCT29/12 17.20
WFLA-TV

55

PROGRAM : TODAY SHOW
CON COM1 : TODAY SHOW

OCT 29/12 17.20
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/6	2		M-TU	2
5			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/30	11/1	2		TU,TH	2
6			1000A-1030A PROGRAM : DAYTIME NEWS CON COM1: DAYTIME	30		\$300.00	10/31	11/2	2		W,F	2
7			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	10/31	11/1	2		W-TH	2
8			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	11/5	11/5	1		MON	1
9			100P-200P PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$400.00	11/1	11/1	1		THU	1
10			100P-200P PROGRAM : DAYS CON COM1: DAYS	30		\$400.00	11/5	11/5	1		MON	1
11			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/31	10/31	1		WED	1
12			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,700.00	10/31	11/2	2		W,F	2

REP HEADLINE# 6399978
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

OCT29/12 17.20
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P PROGRAM : NEWS CON COM1 : NEWS	30		\$1,700.00	11/1	11/1	1		THU	1
14			630P-700P PROGRAM : 630PM NEWS CON COM1 : 630PM NEWS	30		\$5,000.00	11/2	11/2	1		FRI	1
15			1000P-1100P PROGRAM : REVOLUTION CON COM1 : REVOLUTION	30		\$7,500.00	11/5	11/5	1		MON	1
16			900P-1000P PROGRAM : L&O CON COM1 : L&O	30		\$7,500.00	10/31	10/31	1		WED	1
17			800P-900P PROGRAM : VOICE REPEAT CON COM1 : VOICE REPEAT	30		\$2,900.00	11/2	11/2	1		FRI	1
18			800P-900P PROGRAM : ENCORES CON COM1 : ENCORES	30		\$1,200.00	11/3	11/3	1		SAT	1
19			1000P-1100P PROGRAM : ENCORES CON COM1 : ENCORES	30		\$1,400.00	11/3	11/3	1		SAT	1
20			815P-1130P PROGRAM : NFL CON COM1 : NFL	30		25000.00	11/4	11/4	1		SUN	1
21			1100P-1130P PROGRAM : SAT NEWS CON COM1 : SAT NEWS	30		\$2,500.00	11/3	11/3	1		SAT	1

Starwatch

(1) M

REP HEADLINE# 6399978
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 17.20
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$1,300.00	10/31	11/2	2		W,F	2
23			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$1,300.00	11/5	11/5	1		MON	1
24			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30		\$400.00	10/31	11/2	2		W,F	2
25			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$1,000.00	11/3	11/3	1		SAT	1
26			900A-1000A PROGRAM : SAT AM NEWS CON COM1: SAT AM NEWS	30		\$300.00	11/3	11/3	1		SAT	1
27			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$2,500.00	11/3	11/3	1		SAT	1
28			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,100.00	11/4	11/4	1		SUN	1
29			900A-1000A PROGRAM : SUN AM NEWS CON COM1: SUN AM NEWS	30		\$300.00	11/4	11/4	1		SUN	1
30			1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	11/4	11/4	1		SUN	1

REP HEADLINE# 539978
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT29/12 17.20
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1230A-130A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
32			1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
NOV/12 87460.00												
CONTRACT TOTAL											87460.00	
TOTAL SPOTS											42	

MARKET TOTALS \$364,416 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CADL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	82320	Campaign Ref:	JM112103002
Buyer:	FL	Client/Product/Estimate:	. / .664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson 4 Senate*Add*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ...TF..	01	1450	30 Comme	Nbr of Spots	2	2	2800
2	M-F 6a News .T....	01	1450	30 Comme	Nbr of Spots	1	1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
5	M-F 9a Today Show II ...T...	01	1040	30 Comme	Nbr of Spots	1	1	1040
6	M-F 10a News ..W.F..	01	300	30 Comme	Nbr of Spots	2	2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots	2	2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	160
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 821 Issue 1



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PHONE (813) 228-8888

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10	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots	1	1	400
11	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots	1	1	450
12	M-F 5p News ..W.F..	01	1700	30 Comme	Nbr of Spots	2	2	3400
13	M-F 530p News ..T....	01	1700	30 Comme	Nbr of Spots	1	1	1700
14	M-F 630p ET / 530p CT NBC Nightly News ...F...	01	5000	30 Comme	Nbr of Spots	1	1	5000
15	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots	1	1	7500
16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots	1	1	7500
17	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	Nbr of Spots	1	1	1400
18	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	25000	30 Comme	Nbr of Spots	1	1	25000
19	M-Su 11p News	01	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

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Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	M-F 1135p ET / 1035p CT Tonight Show ..W.F.. Comme	01	1300	30	2		2	2600
21	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	01	1300	30		1	1	1300
22	M-F 1237a ET / 1137p CT Late Night ..W.F.. Comme	01	400	30	2		2	800
23	Sat 7a Today ShowS. Comme	01	1000	30	1		1	1000
24	Sat 9a NewsS. Comme	03	300	30	1		1	300
25	Sat 1130p ET / 1030p CT Saturday Night LiveS. Comme	01	2500	30	1		1	2500
26	Sun 8a Today ShowS. Comme	01	1100	30	1		1	1100
27	Sun 9a NewsS. Comme	03	300	30	1		1	300
28	Sun 12p NewsS. Comme	03	150	30	1		1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

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Buyer: ..	Client/Product/Estimate: . / . / 664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
29	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
30	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Grand Totals

Totals		10/29	Month 11 Weeks: 4	11/05
Spots	39		31	8
Cost	82320		67110	15210

Grand Totals:

Spots:	39
Gross Total:	82,320.00
Commission:	12,348.00
Net Total:	69,972.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ O/ State Senate
PROD: Nelson 4 Senate*Add*

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
JM112103002
WFLA
INVOICE NUMBER 0100033B03
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF: / /664
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News						*WFLA			
1450.00	1	2		11/01	TH	06:43A	30 BN12010 :30 Commercial	1450.00	
				11/02	FR	06:11A	30 BN12010	1450.00	
1450.00	2	1		11/06	TU	06:45A	30 BN12010	1450.00	
M-F 7a Today Show						*WFLA			
2000.00	3	3		10/31	WE	07:29A	30 BN12010 :30 Commercial	2000.00	
				11/01	TH	07:56A	30 BN12012	2000.00	
				11/02	FR	08:29A	30 BN12012	2000.00	
2000.00	4	2		11/05	MO	07:59A	30 BN12010	2000.00	
				11/06	TU	08:51A	30 BN12011	2000.00	
M-F 9a Today Show II						*WFLA			
1040.00	5	1		11/01	TH	09:26A	30 BN12010 :30 Commercial	1040.00	
M-F 10a News						*WFLA			
300.00	6	2		10/31	WE	10:28A	30 BN12012 :30 Commercial	300.00	
				11/02	FR	10:23A	30 BN12010	300.00	
M-F 11a Daytime						*WFLA			
160.00	7	2		10/31	WE	11:18A	30 BN12010 :30 Commercial	160.00	
				11/01	TH	11:37A	30 BN12012	160.00	
160.00	8	1		11/05	MO	11:15A	30 BN12011	160.00	
M-F 1p Days Of Our Lives						*WFLA			
400.00	9	1		11/01	TH	01:46P	30 BN12010 :30 Commercial	400.00	
400.00	10	1		11/05	MO	12:58P	30 BN12010	400.00	
M-F 3p Doctors						*WFLA			
450.00	11	1		10/31	WE	03:54P	30 BN12012 :30 Commercial	450.00	
M-F 5p News						*WFLA			
1700.00	12	2		10/31	WE	05:22P	30 BN12010 :30 Commercial	1700.00	
				11/02	FR	05:13P	30 BN12012	1700.00	
M-F 530p News						*WFLA			
							:30 Commercial		

*** Continued ***

PERIOD COST	94,620.00	43 Total Units				Debits	.00
		ACTUAL GROSS BILLING	B7,620.00			Credits	7,000.00-
		AGENCY COMMISSION	13,143.00			SUB-TOTALS	7,000.00CR
		NET DUE	74,477.00			TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ O/ State Senate
PRODUCT Nelson 4 Senate*Add*

INVOICE NUMBER 0100033B03
BROADCAST MONTH 10/29/2012 - 11/25/
AMOUNT DUE 74,477.00

REMIT TO:

*00150

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
JM112103002
WFLA
INVOICE NUMBER 0100033803
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2

SCHEDULE DATES
10/29/12-11/11/12
Standard Broadcast Month

REF#: . / . /664
Desc: Campaign Option Number 1, Booking1

TERMS: NET 30 DAYS.

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 630p ET / 530p CT NBC Nigh	1700.00	13 1	11/01 TH 05:53P	30	BN12012	:30 Commercial	1700.00		
Mon 10p ET / 9p CT Revolution	5000.00	14 1	11/02 FR 06:47P	30	BN12010	:30 Commercial	5000.00		
Wed 9p ET / 8p CT Law & Order	7500.00	15 1	11/05 MO 10:34P	30	BN12011	:30 Commercial	7500.00		
Sat 10p ET / 9p CT Law & Order	7500.00	16 1	10/31 WE 09:20P	30	BN12012	:30 Commercial	7500.00		
	1400.00	17 1	11/03 SA	30			.00	Preempt Program Change	1400.00-
Sun 815p ET / 715p CT NBC Sund	25000.00	18 1	11/04 SU 09:54P	30	BN12011	:30 Commercial	25000.00		
M-Su 11p News	2500.00	19 1	11/03 SA 11:14P	30	BN12011	:30 Commercial	2500.00		
M-F 1135p ET / 1035p CT Tonigh	1300.00	20 2	10/31 WE 11:45P	30	BN12010	:30 Commercial	1300.00		
	1300.00	21 1	11/02 FR 12:29A	30	BN12012		1300.00		
M-F 1237a ET / 1137p CT Late N	1300.00	21 1	11/05 MO 11:46P	30	BN12010	:30 Commercial	1300.00		
	400.00	22 2	10/31 WE 01:04A	30	BN12012		400.00		
Sat 7a Today Show	1000.00	23 1	11/02 FR 01:29A	30	BN12010	:30 Commercial	1000.00		
Sat 9a News	300.00	24 1	11/03 SA 07:23A	30	BN12010	:30 Commercial	300.00		
Sat 1130p ET / 1030p CT Saturd	2500.00	25 1	11/03 SA 09:09A	30	BN12011	:30 Commercial	2500.00		
Sun 8a Today Show	1100.00	26 1	11/03 SA 12:53A	30	BN12010	:30 Commercial	1100.00		
Sun 9a News	300.00	27 1	11/04 SU 08:57A	30	BN12011	:30 Commercial	300.00		
Sun 12p News	150.00	28 1	11/04 SU 09:08A	30	BN12011	:30 Commercial	150.00		
M-F 1237a ET / 1137p CT Late N	400.00	29 1	11/04 SU 12:55P	30	BN12010	:30 Commercial	400.00		
Sat 12p News	150.00	30 1	11/05 MO 01:31A	30	BN12011	:30 Commercial	150.00		
Fri 8p Star Watch Primetime	2900.00	31 1	11/03 SA 12:24P	30	BN12010	:30 Commercial	.00	Preempt Program Change	2900.00-
Sat 7p Star Watch	1350.00	32 2	11/02 FR	30			.00	Preempt Sp	1350.00-
			11/03 SA	30			.00	orts Over	
			11/03 SA	30			.00	run	
			*** Continued ***					Preempt Sp	1350.00-

PERIOD COST 94,620.00

43 Total Units
ACTUAL GROSS BILLING 87,620.00
AGENCY COMMISSION 13,143.00
NET DUE 74,477.00

SUB-TOTALS Debits .00
Credits 7,000.00-
TOTAL RECONCILING 7,000.00CR

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PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12

REF#: . / . /664
Desc: Campaign Option Number 1, Booking1

Standard Broadcast Month
TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat NBC Movie	1400.00	33 2	11/03	SA	09:25P	30 BN12011	1400.00		
			11/03	SA	09:45P	30 BN12010	1400.00		
Sat 7a Today Show	1000.00	34 1	11/03	SA	07:29A	30 BN12010	1000.00		
M-F 6a News	1450.00	35 2	11/06	TU	06:23A	30 BN12010	1450.00		
			11/06	TU	06:27A	30 BN12011	1450.00		
Total Airtime Gross Spot Revenue:			87,620.00						

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run

PERIOD COST 94,620.00

43 Total Units
ACTUAL GROSS BILLING 87,620.00
AGENCY COMMISSION 13,143.00
NET DUE 74,477.00

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